



**Do you like data? Can you
handle complex data sets?**

Want responsibility and career
progression?

Careers at CGA



JOIN CGA

The leading food and drink consultancy for out-of-home leisure, based in Greater Manchester

Do you want to become a creative data leader? Do you have a passion for data, solving complex problems and have a natural curiosity to get to the insight behind the data?

CGA holds the largest data set of On Premise data globally. Working with world-class Data Scientists, Data Engineers and Programmers, you will be able to shape strategies and drive change for our clients.

About CGA

At CGA, we work with the world's most renowned drink manufacturers and restaurant operators to help iconic brands benchmark and understand the drivers of their sales performance. As the definitive source of market measurement and consumer insights for the GB, US and French out-of-home markets (think bars, restaurants, nightclubs, stadiums, festivals and more) we inform a multitude of strategies to support our clients' growth.

CGA's reputation is built on meeting fast-changing client demands. We work tirelessly to secure, load, code and combine and analyse sales data to provide the best market intelligence in the eating and drinking out industry.



To succeed at CGA, you must be:

- **BOLD:** Brave with an opinion
- **INNOVATIVE:** Fresh and creative
- **TRUSTWORTHY:** Dependable and credible
- **EXPERT:** Knowledgeable and geeky
- **SPIRITED:** Passionate and obsessive

Do you have **BITES?** Come join the CGA family!

The Vacancy:

Data Scientist

This is an exciting opportunity to develop your career in data science and become a creative data leader. Working in this role involves working and learning from other world-class Data scientists, Data Engineers and Programmers as well as collaborating closely with client facing teams – in a culture that celebrates the exchange of ideas and encourages innovation, as we look to put theory into practice to deliver insights to meet our clients' business needs.

Responsibilities

- Establish strong working relationships with the team and across the business to develop an in-depth understanding of business priorities and client needs
- Develop a robust understanding of relevant CGA data sources, their provenance, quality and structure
- Design, implement and validate new algorithms to create new products and services
- Research cutting-edge methodologies and technology innovation
- Create innovative solutions and maintain ongoing data exploratory analyses against internal and client-provided data to derive insights for custom projects, working closely with business stakeholders.
- Conduct studies tests and use advanced data mining and modelling techniques to build solutions that optimize the quality and performance of the company's data.
- Ensure the completeness and accuracy of the work and meet deadlines effectively.

Salary

- We offer competitive salary, depending on experience, with a potential £1,000 annual bonus.

Requirements

- Strong academic background, (PhD, MSc, BSc) in Computer Science, Natural Sciences, Mathematics, Statistics or another similar discipline
- Passion for solving challenging problems with large data sets, taking initiative individually as well as in the production of collaborative work.
- Sound understanding of a wide range of statistical techniques
- Demonstrable knowledge of Machine Learning, AI, statistical modelling, natural language processing
- Experience in programming is essential, preferably Python or R
- Strong presentation skills, with the ability to tell a story with Data
- A great team player, enjoys working as part of a multi-disciplined project team



Meet Daniel Curtis, Advanced Analytics



Why you joined CGA? At the time I had recently finished an MSc in Maths, and was working in a job where those skills weren't being utilised in any meaningful way. The job (Production Analyst) came up, CGA are based in my hometown, and were looking for people with my skillset so it was an easy decision to apply. After joining, it was clear that the business was growing, and that opportunities for career growth were there for the taking, that was what made me confident I had found the right place.

What you enjoy most about your role and responsibilities? Or What are the best things about working at CGA? My journey with CGA over the past 3 years has spanned 3 distinct roles (Production, Development and Data Science) with different challenges and responsibilities along the way. In my



current role as a Data Scientist, I am focused on machine learning classification problems. My position allows me a lot of freedom to research solutions and tackle these problems, ultimately suggesting and implementing best solutions. The best thing about working for CGA is that if you are willing to take opportunities when they arise, then the only limit to your success is your drive and ambition.

What makes you most excited about working at CGA? As the business continues to expand, I'm excited to see where my role will take me, what new challenges we'll face, and how the work I'm doing will have a greater impact on the company's growth.



The Vacancy:

Data Production Analyst

We are looking for candidates who are ambitious, want to make a difference, have fun and build fantastic careers. At CGA we believe in home grown talent and rewarding our stars by providing progression opportunities that are based on merit, not time served.

About the role

As a Data Production Analyst, you will be taking individual ownership of a specific subject matter working collaboratively as a member of a great team with a highly supportive and outgoing culture. Your own personal development plan will allow you to learn quickly and provide you with opportunities for progression into a specialist role or leadership position.

Responsibilities

- As a Data Production Analyst, you will gain a detailed understanding of the full CGA product portfolio and how our class leading data helps clients uncover key insights to improve business performance.
- Processing, manipulating and interpreting various data sources you will work as part of a team to maintain and optimise a wide range of databases, regular reports and bespoke data projects in order to deliver a first-class service to the broader business.
- Working closely with experienced Senior Analysts you will rapidly develop your skills to ultimately play a crucial role in the delivery of outstanding market intelligence to our blue-chip customers.
- This role is ideal for graduates who are comfortable working with large data sets, have an interest in statistical modelling and would relish the opportunity to be involved in the creation and maintenance of CGA's leading Market Measurement Service.

Salary

- We offer competitive salary, depending on experience, with a potential £1,000 annual bonus.

Requirements

- Degree qualified, ideally with some analytical or IT element (MUST be graduated and available to start immediately)
- Highly numerate and comfortable manipulating data
- IT literate, ideally with Microsoft Access and Excel experience
- Working Knowledge of relational databases (desired but not essential)
- Experience of extracting intelligence from large datasets and building reports.



Meet Shayne Berry, Advanced Analytics



Why I joined CGA: I wanted to find an employment position where analysis and statistics was the basis of my work, and not just a part of it. I joined CGA because the position is a professional application of skills that I enjoy, in an industry that I love.

What I enjoy most about my role and responsibilities, or the best things about working at CGA: The most enjoyable part of my role and responsibilities is the encouragement to be creative, to have and explore ideas, and to learn and develop. The best thing about working at CGA is the truly amazing environment that the company has created. CGA is a very friendly company where enjoyment is actively encouraged, and it achieves this with extremely flexible and supporting employment terms and benefits.

What makes me most excited about working at CGA, or what makes me most excited for my future at CGA. CGA has excellent career prospects and opportunities for those who pursue them. It also offers lots of support for those wanting to train for those opportunities and makes the required resources and time available to fully achieve career goals.





A day in the life:

Meet Angelita, Senior Client Manager



Tell us about how you and why you joined CGA.

I saw the CGA advert and it stood out to me as the perfect job for someone who wanted to learn and grow new skills at a professional level and in a technical role. After my interview, I was even more sure I wanted to work here because I was put at ease in the interview and felt like I was able to convey my skills through the interview questions and tasks which were challenging but realistic.

What do you think are the best things about working at CGA?

I have worked in the International and GB department across three different countries, which has given me the chance to meet and speak to so many wonderful people. I feel like I've not stopped learning and now have skills beyond those I envisioned learning at the start.

From day one of working at CGA, you are given a lot of responsibility and therefore really contribute to the success of the business. This really builds your confidence from an early stage, and allows you to push yourself and progress as quickly as you want to.



Benefits & Perks

- Flexible Core Hours
- Generous holiday entitlement
- Holiday buy-back scheme
- Casual dress code
- Opportunities to travel
- Fantastic Christmas and summer parties
- CGA Social Club running events like charity runs, bingo and bowling in normal circumstances
- NEST pension scheme
- Enhanced maternity, adoption and shared parental leave policy
- Employee benefit portal offering you savings on high street stores and well-being packages
- BITES Award - a peer to peer award celebrating our values

NEST Pension scheme, discount cards and gift vouchers towards shopping, groceries, movies, and more!



FAQs

How do I apply?

Our current vacancies can be found on our careers section applying via our ATS from there. Alternatively if you'd love a career with CGA but can't see the opportunity you are looking for please email careers@cga.co.uk

What will happen after I've applied?

Once you apply, your CV will be shared with the relevant hiring managers. If your application is successful, a member of our staff will contact you to discuss your application.

Where can I see our latest CGA job openings?

Visit www.cga.co.uk/careers for our latest openings.

What is the typical recruiting process and timeline?

The interview and recruitment process typically takes 2-4 weeks, and start date is dependent on the applicant's notice period.

Step 1: Telescreen with a knowledgeable senior member of staff

Step 2: Face-to-face interview, normally there will be two rounds and you may meet with more than one hiring manager

Step 3: Second interview

Step 4: Congratulations! You've successfully passed and we've verbally offered you the position.

Step 5: Formal offer sent, start date and salary details.

Where are your offices?

We are housed within the famous Strawberry Studios (where the Smiths and 10cc bands recorded). The address is: CGA, Strawberry Studios, 1 Watson Square, Stockport, SK1 3AZ. We are a ten-minute walk from Stockport train station and offer subsidised paid parking scheme to those who drive to work.

I can't make my interview, what should I do?

Please make every effort to make your interview. However, if you can't make it please let us know as soon as you can by calling the recruiting manager and notifying them by email.

What do I need to bring with me on my interview?

For your first interview, you will need to bring a copy of your CV. On your second interview, we suggest bringing your laptop and a back-up of the presentation with you. We expect all interviewees to come on time and be dressed in professional attire.

What are the company working hours?

You are expected to work a minimum of 37.5 hours per week. We also offer flexibility in when and where you work with our fantastic core hours scheme and the option to work some days from home.

What is your company dress code?

Smart casual for the office, smart attire for client meeting.

What training do you offer?

As part of your induction period, you will go through a three-week induction and training program so you will fully understand your job role and responsibilities. We also offer regular knowledge shares and training, and offer specialised training based on your role.

What holidays do you offer?

Our holiday allowance is for 20 days, taken anytime throughout the year. Our offices close formally around Christmas and New Year which will account for five days of your total holiday entitlement. All employees have UK bank holidays off.

Following five years' service, you will benefit from an additional two days holiday. We also offer a holiday buyback scheme to all employees, for example full-time employees can buy up to an additional five days' holiday per annum.

What pension do you offer?

CGA offers a NEST pension:

Currently

Minimum contribution: 8%
Of this, CGA will pay 3% and the employee will pay 5%

Where can I learn more about CGA?

CGA

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Watson Square, Stockport SK1 3AZ

T: 0161 476 8330

E: careers@cga.co.uk

Follow us on twitter: [@CGA_insights](https://twitter.com/CGA_insights)

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company/cga-strategy-ltd](https://www.linkedin.com/company/cga-strategy-ltd)



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